Drowning in Information

Research professionals number in the millions. People who research, but don't call it that, are in the
100's of millions

2.5x

Every day we create 2.5 exabytes of data[1]

1 exabyte = 1 Billion gigabyte

80%
of all information is unstructured[2]

62%
Unstructured data is growing at the rate of 62% per year[3]

BY **2022**
93% of all data
in the digital universe will be unstructured[4]

205 billion
emails are sent every day[5]

+152
million blogs[7]

4.88
billion web pages of information[9]

31%
In 2015, the shift from search to social arrived as social networks drove 31% of overall traffic[8]

90%
of the data in the world today has been created in the last two years alone[10]

1.2 trillion
internet searches per year[6]

Facebook has
1.55 billion
monthly active users[11]

Twitter has
500 million
tweets per day[12]

LinkedIn has
400 million
users[13]

300 hours
of video is uploaded to YouTube every minute[14]

1 http://www.vcloudnews.com/every-day-big-data-statistics-2-5-quintillion-bytes-of-data-created-daily/, 2 http://www.sherpasoftware.com/blog/structured-and-unstructured-data-what-is-it/, 3 http://www.theheadwatersgroup.com/your-unstructured-data-is-sexy/, 4 http://www.theheadwatersgroup.com/your-unstructured-data-is-sexy/, 5 http://email.about.com/od/emailtrivia/f/emails_per_day.htm, 6 http://www.internetlivestats.com/google-search-statistics/, 7 http://www.wpvirtuoso.com/how-many-blogs-are-on-the-internet/, 8 https://blog.shareaholic.com/social-media-traffic-trends-01-2015/, 9 http://www.worldwidewebsize.com/, 10 http://www-01.ibm.com/software/data/bigdata/what-is-big-data.html, 11 http://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/, 12 http://www.internetlivestats.com/twitter-statistics/, 13 http://www.statista.com/statistics/274050/quarterly-numbers-of-linkedin-members/, 14 http://www.statisticbrain.com/youtube-statistics/