Day 2: Moving On with NVivo for Windows (for Pro and Plus users)

The second day of the course explores features of the software available in the Pro and Plus editions. We will look at other kinds of sources, with a particular focus on survey data (datasets). In addition, we will look at the three types of mapping tools available, as well as more ways of working with queries including the matrix coding query. We will finish with a demonstration of the automated insights and sociogram features available in the Plus edition.
Here's what we'll cover in Day 2:

Reviewing ways of writing

Introducing 'see also' links and a review of annotations and memos.

Other types of data

Preparing datasets for import. Inside NVivo, setting up datasets for analysis.
Review of other types of data we can analyze in NVivo Pro and Plus.

Exploring patterns in the data

Matrix coding query, working with attribute values and nodes to make comparisons. Visualizing the matrix query result. Advanced find, sets and search folders for more advanced comparisons.

Revisiting the coding query

Creating more complex queries.

Three maps

Mind map, project map and concept map; when to use them and how they can help with analysis.

Demonstration of features in Plus

Autocoding by theme and sentiment; sociograms.

On your own session: Working with your data