

What's new in NVivo 10

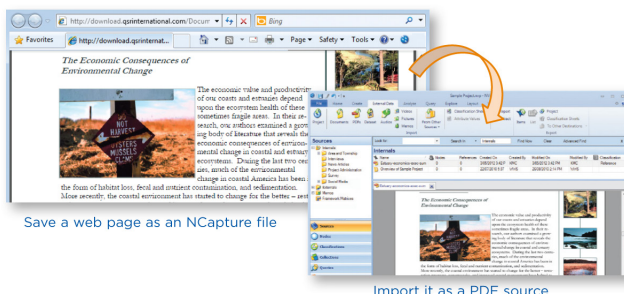
Released in June 2012, NVivo 10 includes a range of new features and capabilities to help you conduct your research more effectively.

NVivo 10 highlights

- Capture and work with web pages and online PDFs.
- Import Facebook posts, LinkedIn discussions, Tweets from Twitter and content from YouTube.
- Automatically code social media data quickly and easily visualize the results.
- Work with content from OneNote, Evernote and SurveyMonkey.
- NVivo 10 handles 150% more data than NVivo 9.
- NVivo 10 performs 50% faster than NVivo 9.
- Choose to work with an English, Chinese (Simplified Chinese), French, German, Japanese, Portuguese or Spanish user interface.

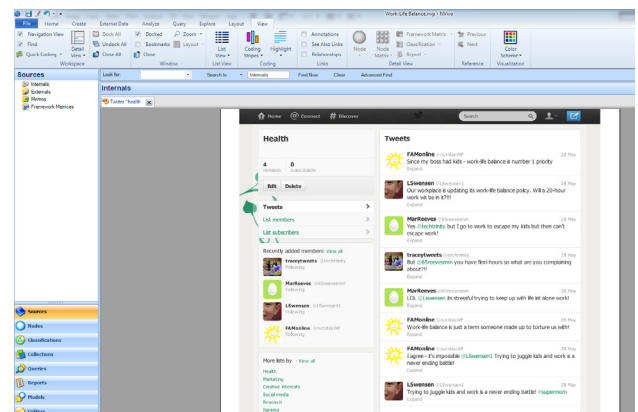
Capture and analyze online data

- **NCapture:** Optionally install NCapture - a web browser extension for Internet Explorer 8 (or later) and Google Chrome 21 (or later). Use NCapture to collect web pages, social media data and YouTube videos and then import this content into NVivo.
- **Import web pages:** Use NCapture to gather the full web page or just the main article on the page as a PDF for import into NVivo.



- **Import Facebook wall posts and comments:** Use NCapture to gather Facebook wall posts and comments from people, organizations or groups, and then import them into NVivo as dataset sources.
- **Import LinkedIn group discussions:** Use NCapture to gather LinkedIn group discussions that are relevant to your research, and then import them into NVivo as dataset sources.

- **Import Tweets:** Use NCapture to gather Tweets from Twitter—for example, Tweets that include a particular word, phrase or hashtag, or Tweets by a particular user—and then import them into NVivo as a dataset source.



- **Import YouTube content:** Use NCapture to collect YouTube videos and work with them in NVivo. You may also want to import comments as a dataset.
- **Automatically code social media data:** NVivo provides automatic coding features to quickly group social media data—for example, group Facebook wall posts by conversation, or group Tweets by hashtag.
- **Visualize social media data:** NVivo provides automatic visualizations for Facebook, Twitter and LinkedIn datasets to help you see patterns in your data. For example, use the Map tab to geovisualize your data or use the Chart tab in Twitter datasets to compare users based on the number of followers they have.
- **Import online PDFs:** Use NCapture to gather online PDFs, and then import them into NVivo as PDF sources.

Import notes from Evernote or OneNote

- **Import your Evernote notes:** Do you use Evernote to take notes, collect images or clip web pages? You can now import your notes into your project and work with them in NVivo.
- **Import your Evernote tags:** If you tag your notes to categorize them in Evernote, you can convert the tags to nodes and coding when you import your notes.

- **Import your OneNote pages:** The NVivo Add-In for OneNote is optionally installed with the NVivo software. If you use OneNote to gather notes, images or keep track of ideas, you can export this content using the add-in and then bring it into your NVivo project.

Import directly from SurveyMonkey

- **Import survey responses directly from SurveyMonkey:** Do you use SurveyMonkey to collect survey responses? You can now import them directly into your NVivo project for analysis.

Improved performance

- **NVivo runs faster:** We have optimized the way NVivo stores and accesses data, so that NVivo is faster in many ways, including coding, auto coding, creating and opening nodes, running queries and deleting project items.
- **Better performance when working with large amounts of data:** Large sources and nodes open faster. Large nodes (200+ references) are now displayed in sections (or blocks) of 100 references in node Detail View. This means that nodes open quickly, regardless of size. Queries run faster, even as project size increases.
- **Larger project sizes:** The maximum project size for standalone projects has been increased to 10 GB (previously 4GB).

Usability improvements

- **New Query Wizard:** The new Query Wizard provides an easy way to create Text Search, Word Frequency, Coding and Matrix Coding queries.
- **Improvements to the ribbon:** The new Query tab makes queries easier to find, and there are minor changes to the size and position of commands on other tabs, so that frequently used commands are more prominent.
- **Minimize the ribbon with one click:** A new command has been added to the ribbon, so that you can minimize or maximize the ribbon with a single click.
- **Work with Detail View on the right:** Do you prefer to work with the Detail View on the right? NVivo now 'remembers' the position of the Detail View—and whenever you launch NVivo, the Detail View will be where it was the last time you used the software.

- **Drag and drop coding:** Datasets, audio and video transcripts and picture logs now fully support 'drag and drop' coding, so you can use this coding method for all types of source content.

Other enhancements

- **Mendeley support:** You can now exchange bibliographic references between Mendeley and NVivo.
- **New word cloud visualizations:** Display Word Frequency query results as a word cloud, with a range of color and layout options.
- **Spell check your sources:** If you work with documents, memos, transcripts, framework matrices and picture logs, you can now check the spelling of these source materials within NVivo. You can also check spelling in your annotations.
- **More audio and video formats:** Do you work with audio created on mobile devices, or high definition (HD) video? NVivo now provides support for .m4a audio files, or video files in .3gp, .mts or .m2ts formats.
- **New Coding Summary Reports:** NVivo now provides two predefined coding summary reports that include your coded text.
- **Print coding stripes on the same page:** You can now choose to print coding stripes on the same page when you print documents, memos and externals.
- **Improved Word Frequency query results:** These contain more relevant terms, because additional stop words are now provided for English (UK) and English (US).
- **Find nodes that code other nodes:** You can now use Advanced Find to find all the theme nodes that code a case node, or find case nodes that are coded at a theme.
- **Create 100% stacked bar and column charts:** These new chart types are useful when you want to compare the percentage that each value contributes to the total for the bars or columns.

More about NVivo 10

- View our ['Introducing NVivo' video](#)
- See NVivo in action: join an [upcoming eDemo](#)
- Try NVivo yourself: [download a 30-day free trial](#).
- Watch [tutorials](#) to learn how NVivo features are used.
- Watch [QSR eSeminar videos](#) to learn how others research and use NVivo in their projects.